



Economic Impact of the Canadian Recreation Vehicle Industry

Final Report

**Presented to the Recreation Vehicle Dealers Association
of Canada**

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Executive Summary

Recreation vehicles are an iconic sight during Canadian summers as they carry vacationers from coast to coast. This popular pastime has a considerable economic impact; the manufacturing, purchasing, servicing and use of recreation vehicles contributes billions – both directly and indirectly – to the Canadian economy each year. In 2011, the total economic activity associated with the Canadian recreation vehicle industry reached \$14.5 billion. Canadians spent \$2.9 billion at RV retailers in 2011, \$1.4 billion on storage, insurance and accessories, and they spent \$7.0 billion on goods and services as they travelled across Canada, of which \$1.2 billion was spent at campgrounds and RV parks.

In sum, direct spending associated with recreation vehicles reached \$11.5 billion. These expenditures generated \$8.0 billion in net economic activity (GDP) and 98,800 jobs. Moreover, the Canadian RV industry was a significant driver of tax revenues, with total taxes supported by the industry totaling \$3.3 billion in taxes on products, taxes on production, and income taxes.

Table 1.1 - Economic Impact of Canadian Recreation Vehicle Industry

	Initial Expenditure (\$000's)	Gross Output (\$000's)	GDP (\$000's)	Jobs	Labour Income (\$000's)	Total Taxes (\$000's)
Retail (excl. manufacturing)	\$2,906,924	\$1,970,478	\$1,505,747	19,250	\$775,197	\$651,870
Manufacturing	\$264,830	\$511,631	\$210,046	2,373	\$102,673	\$40,411
Non-Travel Expenditures	\$1,358,016	\$2,162,078	\$1,317,606	12,245	\$727,267	\$424,120
Tourism Expenditures	\$7,017,089	\$9,818,219	\$4,957,232	64,911	\$2,942,355	\$2,150,002
Total	\$11,546,859	\$14,462,407	\$7,990,630	98,779	\$4,547,492	\$3,266,403

Source: Statistics Canada I/O Model based on H/D calculations.

1 - Introduction

Recreation vehicles (RVs) play a large role in many vacationers' plans as they travel throughout Canada. Recreation vehicles meet the needs of a wide variety of households – ranging from young families with children, to retired couples – through their accessibility, convenience, and ease of use. Travelling via a motorhome, fifth wheel, recreation trailer or camper, RVs afford travellers a unique way to experience the outdoors while still providing the comforts and convenience of home. In addition to the benefits that RV travel can have on the well-being of families, recreation vehicles have a large impact on the Canadian economy. This impact is considerable and multi-faceted, and includes the manufacturing of recreation vehicles, purchasing and servicing of recreation vehicles at RV dealerships, expenditures made to maintain and store recreation vehicles, as well as the personal spending of RV users as they travel across Canada.

To this end, the Recreation Vehicle Dealers Association (RVDA) of Canada asked Harris/Decima to estimate the level of economic activity supported by the recreation vehicle industry in Canada. In addressing this subject, Harris/Decima has broken out the impacts of recreation vehicles on the Canadian economy through four distinct domains:

1. RV retail sales and service (excluding manufacturing) (**Section 2**),
2. RV manufacturing (**Section 3**),
3. Non-travel related RV expenditures (**Section 4**), and
4. Tourism related RV expenditures.

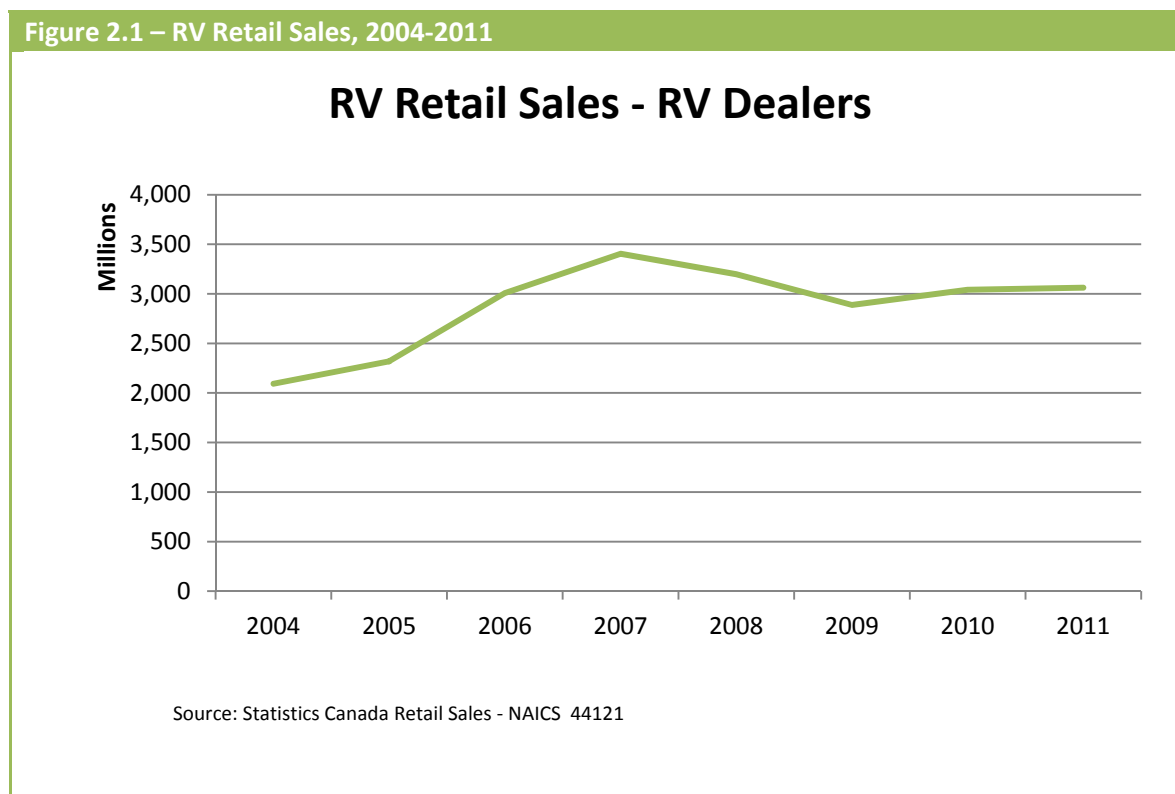
Aggregate results are reported in **Section 6**. Each section of the report includes the data sources and assumptions used in preparing the expenditure estimates. For each of the sub-categories listed, the expenditure estimates were entered into Statistics Canada's provincial Input-Output Model to examine the level of jobs, taxes, and economic activity supported in other sectors of the economy as a result of the spending in the recreation vehicle industry.

It should be noted that for the purposes of this report, the term recreation vehicle, or RV, includes the following vehicle types: Class A motorhomes, Class B camper vans, Class C mini motorhomes, folding camping trailers, truck campers, fifth wheel travel trailers, sport utility RVs, conventional, expandable and hybrid travel trailers, and park models.

2- RV Retail Sales and Service

With more than 400 RV dealers across Canada, the sales and service industry associated with recreation vehicles is substantial, reporting nearly \$3.1 billion in sales in 2011. This segment of the RV industry comprises establishments primarily engaged in retailing new and used RVs, such as motorhomes, fifth wheels, recreation trailers and campers. These establishments also typically provide replacement parts and accessories, and provide repair services. The 2011 sales revenues showed a moderate increase over 2009 and 2010, but were still well below the peak of 2007, as shown in **Figure 2.1**.

Figure 2.1 – RV Retail Sales, 2004-2011



With the varying gaps in data coverage available from Statistics Canada at the provincial level, a breakout of the 2011 national sales figures was made using the regional sales results that were available from Statistics Canada in combination with the RVDA of Canada’s unit sales figures provided by Statistical Surveys Inc., with the results detailed in **Table 2.1**.

Table 2.1 - RV Retail Activity Sales by Province, 2011

Province	Retail Sales (\$Millions)
Newfoundland and Labrador	45,846
Prince Edward Island	N/A ¹
Nova Scotia	23,161
New Brunswick	87,827
Québec	761,193
Ontario	713,460
Manitoba	108,870
Saskatchewan	168,295
Alberta	795,701
British Columbia	358,505
Total*	3,062,857

Source: H/D based on Statistics Canada & Statistical Surveys Inc. data.
 Notes: Total may not sum due to rounding.
¹Information not available from Statistics Canada.

Economic Impact Results – RV Retail Sales and Service

In calculating the economic impact associated with retail sales and service of recreation vehicles in Canada, it is important to note that a substantial portion of the goods are imported from the United States and elsewhere. As a result, measures of the level of Canadian economic activity associated with the retail sales of RVs are lower than would be expected for other industries which feature products that have a higher Canadian content. Additionally, in preparing the economic impact of the retail activity associated with RV dealers, the economic impact of RVs manufactured and subsequently sold in Canada has been excluded and is included in the section related to the manufacture of recreation vehicles in **Section 3** of this report.

Table 2.2 reports the economic impact for Canada as a whole, while detailed provincial impacts reported are found in **Section 6**. In total, the retail sales and services associated with Canada's more-than-400 recreation vehicle dealers generated \$1.5 billion in net economic activity (GDP) throughout Canada, and supported nearly 19,300 jobs that paid \$775 million in wages and salaries (labour income). Total taxes attributable to recreation vehicle retail activities reached \$652 million, with \$360 million arising from taxes on products, \$59 million coming from the production of retail goods and services (**Table 2.3**), and an additional \$233 million in income taxes. Total economic activity in Canada (Gross Output) associated with the retail sales and service of recreation vehicles was nearly \$2.0 billion in 2011, with an additional \$1.8 billion in goods and services being imported to Canada.

Table 2.2 - Economic Impact of RV Retail Sales and Service, 2011

Measure	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Initial Expenditure	\$2,906,924		\$2,906,924
Gross Output	\$1,468,855	\$501,623	\$1,970,478
Imports (Final goods & intermediate inputs)	\$1,730,446	\$41,747	\$1,772,193
Gross Domestic Product	\$1,173,326	\$332,421	\$1,505,747
Jobs	15,715	3,535	19,250
Labour Income	\$605,140	\$170,058	\$775,197
Total Taxes	\$536,185	\$115,685	\$651,870
Source: Statistics Canada I/O Model based on H/D calculations. Note: Totals may not sum due to rounding.			

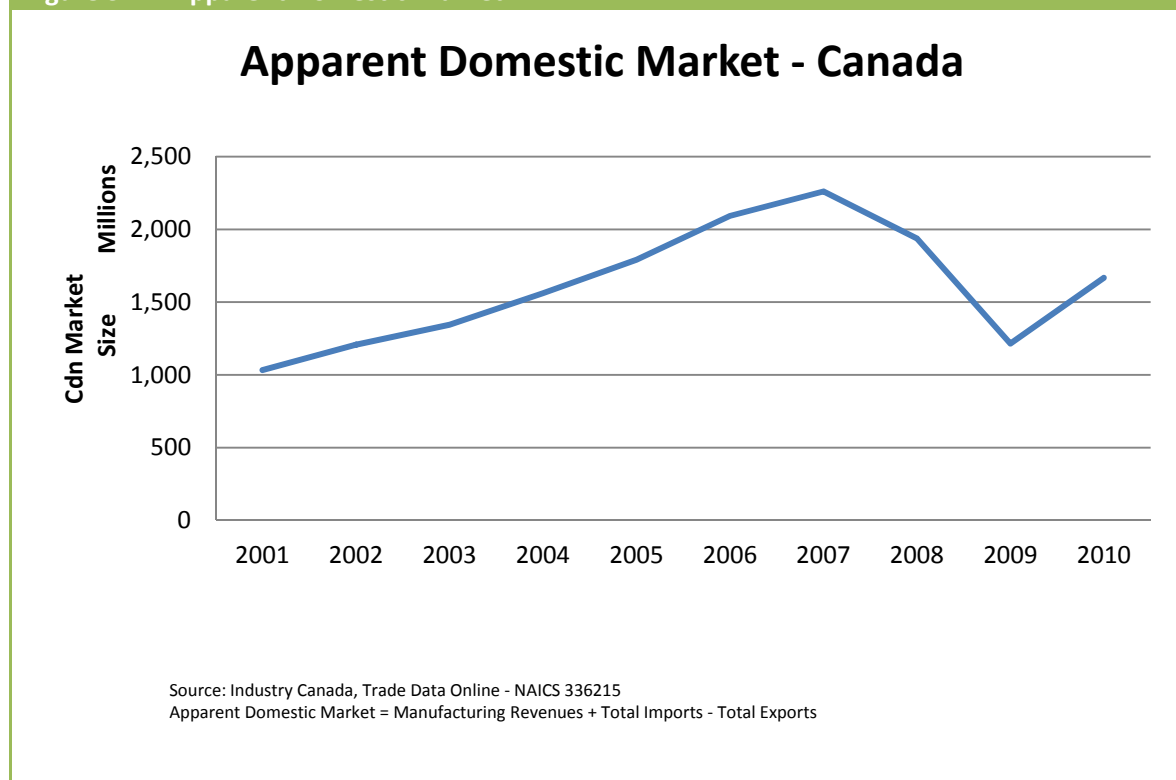
Table 2.3 - Taxes Attributable to RV Retail Sales and Service, 2011

	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Taxes on Products	\$317,445	\$43,362	\$360,807
Taxes on Production	\$37,198	\$21,306	\$58,504
Income Taxes	\$181,542	\$51,017	\$232,559
Total	\$536,185	\$115,685	\$651,870
Source: Statistics Canada I/O Model based on H/D calculations.			

3 - RV Manufacturing

Obviously, the key commodity associated with the retail sales of recreation vehicles is the production of the actual vehicle. The overall trend in the manufacture of recreation vehicles in Canada has largely followed macro-economic trends, featuring strong growth into the late 2000s before slowing markedly as a result of the appreciation of the Canadian dollar in 2007/2008, followed by the global economic slowdown in 2009/2010 (**Figure 3.1**).

Figure 3.1 – Apparent Domestic Market



Production of recreation vehicles, as is the case for the manufacture of most transportation equipment, is integrated across North America. In line with the rest of the transport equipment manufacturing industry, the production of recreation vehicles in Canada has experienced a dramatic decline over the past five years. As compared to the manufacture of passenger vehicles, however, the decline for the recreation vehicle manufacturing industry has been more marked, and it has yet to experience the same level of recovery (**Figure 3.2**).

Figure 3.2 – Sales of Goods Manufactured, 2002



In 2011, the total value of Canadian manufactured motorhomes, fifth wheels, recreation trailers, and campers reached \$264.8 million; down from a peak of \$826.4 million in 2006. In 2011, \$108.9 million of recreation vehicle goods were exported to other countries (**Table 3.1**), with the vast majority going to the United States.

Table 3.1 - RV Manufacturing Exports by Province, 2011

Province	Exports (\$Millions)
Ontario	\$34.6
Québec	\$28.7
Saskatchewan	\$27.0
Manitoba	\$17.5
British Columbia	\$0.8
Alberta	\$0.1
Nova Scotia	\$0.1
New Brunswick	\$0.1
Newfoundland and Labrador	\$0.0
Prince Edward Island	\$0.0
Total	\$108.9

Source: Industry Canada, Trade Data Online, NAICS 336215

Economic Impact Results – RV Manufacturing

This section reports the economic impact associated with the manufacture of recreation vehicles that were purchased in Canada as well as those that were exported abroad.

The total value of recreation vehicles manufactured in Canada in 2011 was \$265 million, with \$156 million being purchased by Canadians and \$109 million being exported to other countries. In turn, a total of \$210 million in goods and services were imported to Canada as part of the economic activity associated with RV manufacturing (**Table 3.2**).

The manufacture of \$265 million in recreation vehicles generated \$512 million in gross output in Canada in 2011 and supported nearly 2,400 jobs that paid a total of \$103 million in wages and salaries. Additionally the RV export industry supported \$40 million in taxes, with \$2 million coming from taxes on products, \$7 million from taxes on production and \$31 million through taxes supported by RV Manufacturing (**Table 3.3**). In total, the net economic activity (GDP) associated with RV manufacturing was \$210.0 million.

Table 3.2 - Economic Impact of RV Manufacturing, 2011

Measure	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Initial Expenditure	\$264,830		\$264,830
Gross Output	\$425,109	\$86,523	\$511,631
Imports (Final goods & intermediate inputs)	\$105,898	\$103,711	\$209,609
Gross Domestic Product	\$159,316	\$50,730	\$210,046
Jobs	1,748	626	2,373
Labour Income	\$81,408	\$21,264	\$102,673
Total Taxes	\$29,526	\$10,885	\$40,411

Source: Statistics Canada I/O Model based on H/D calculations.
Note: Totals may not sum due to rounding.

Table 3.3 – Taxes Attributable to RV Manufacturing, 2011

	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Taxes on Products	\$1,417	\$754	\$2,171
Taxes on Production	\$3,686	\$3,752	\$7,438
Income Taxes	\$24,422	\$6,379	\$30,802
Total	\$29,526	\$10,885	\$40,411

Source: Statistics Canada I/O Model based on H/D calculations.
Note: Totals may not sum due to rounding.

4 - Non-Travel Related RV Expenditures

An important component in the economic impact attributable to recreation vehicles are the general costs associated with RV ownership that are not dependent on travel, namely insurance, storage, maintenance, and other purchases. As there was no readily available data source that detailed non-travel expenditures, Harris/Decima used results from two different surveys to develop the necessary information. The total amount spent per household that owned an RV was conducted through a web-based panel survey that ran in August of 2012. In addition, the total number of households that owned an RV was found through the use of a telephone survey which took place in May of 2012. Full details of these survey methodologies can be found in **Appendix 2**.

The web-based panel survey ran in August 2012 and obtained responses from 3,003 households across Canada. Survey respondents were asked a variety of questions with regards to travel and RV ownership. From the total survey sample, a pool of 228 survey respondents who owned recreation vehicles were asked additional questions about their frequency of travel, as well as non-travel RV expenditures that they incur. These non-travel related RV expenditures are summarized in **Table 4.1**.

Table 4.1 - Non-Travel RV Spending per Household, 2011

Province	Storage	Insurance	Maintenance	Accessories	Total
Atlantic	\$134	\$248	\$178	\$162	\$723
Québec	\$146	\$475	\$363	\$273	\$1,257
Ontario	\$72	\$456	\$379	\$187	\$1,094
Manitoba	\$493	\$222	\$239	\$137	\$1,090
Saskatchewan	\$48	\$223	\$57	\$42	\$370
Alberta	\$137	\$374	\$244	\$192	\$947
British Columbia	\$127	\$425	\$465	\$203	\$1,219
Average	\$138	\$406	\$331	\$206	\$1,081

Source: Harris/Decima web-based panel survey, August 2012.
 Note: Totals may not sum due to rounding.

The second survey used was the Harris/Decima teleVox study, which is a weekly telephone survey of 1,000 Canadians aged 18 and older. As part of another research study, questions were asked to 2,030 Canadians in May 2012 about their ownership of or access to the following: Motorized boat, Sailboat, Canoe/kayak, Motorbike, RV/Camping trailer, and/or Cottage. Results from this study were used to estimate the incidence of RV owners in Canada. Overall, the study revealed that **14% of Canadian adults own or have access to a recreation vehicle**. Combining the share of households owning RVs with the number of households in Canada found that nearly 1.9 million households own a recreation vehicle (**Table 4.2**).

Table 4.2 - Household ownership of RV's, 2011

Region	Households	Share owning RVs	Ownership
Atlantic Canada	969,590	17.3%	167,542
Québec	3,395,345	8.1%	275,318
Ontario	4,887,505	10.5%	512,955
Manitoba	466,140	20.3%	94,759
Saskatchewan	409,645	20.3%	83,274
Alberta	1,390,275	31.0%	430,338
British Columbia	1,764,635	18.4%	324,159
Total	13,320,615	14.2%	1,893,660

Sources: Statistics Canada Census 2011, Harris/Decima telephone survey, May 2012.
 Note: Totals may not sum due to rounding and the inclusion of the Territories at the national level.

The final step is to combine the spending data with the RV ownership information to generate the aggregate non-travel expenditures, as detailed in **Table 4.3** below.

Table 4.3 - Aggregate Non-Travel RV Spending (\$000's), 2011

Province	Storage	Insurance	Maintenance	Accessories	Total
Atlantic	\$22,528	\$41,547	\$29,890	\$27,199	\$121,164
Québec	\$40,183	\$130,727	\$99,996	\$75,282	\$346,188
Ontario	\$37,004	\$233,693	\$194,261	\$96,020	\$560,979
Manitoba	\$46,756	\$20,994	\$22,609	\$12,957	\$103,316
Saskatchewan	\$3,994	\$18,577	\$4,736	\$3,520	\$30,828
Alberta	\$59,037	\$160,754	\$104,877	\$82,771	\$407,439
British Columbia	\$41,042	\$137,615	\$150,741	\$65,814	\$395,212
Total	\$250,545	\$743,907	\$607,111	\$363,563	\$1,965,126

Source: Harris/Decima web-based panel survey, August 2012.
 Note: Totals may not sum due to rounding.

Economic Impact Results – Non-Travel Related RV Expenditures

These values were entered into the Statistics Canada Input-Output Model, with the exception of maintenance costs as it was assumed that the majority of these costs would be incurred at recreation vehicle dealerships and consequently these expenditures are implicitly included with the economic impact of RV retail operations.

Non-travel related recreation vehicle expenditures totalled \$1.4 billion (excluding repairs) and generated \$1.3 billion in net economic activity (GDP) throughout Canada through the support of more than 12,200 jobs that paid \$727 million in wages and salaries (**Table 4.4**). Total taxes attributable to non-travel recreation vehicle expenses were \$424 million, with \$130 million coming from taxes on products, \$76 million from taxes on production and \$218 million through income taxes supported by non-travel RV expenditures (**Table 4.5**).

The total economic activity attributable to non-travel expenditures on recreation vehicles reached \$2.2 billion.

Table 4.4 - Economic Impact of Non-Travel Related RV Expenditures, 2011

Measure	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Initial Expenditure	\$1,358,016 -		\$1,358,016
Gross Output	\$1,671,645	\$490,433	\$2,162,078
Imports (Final goods & Intermediate inputs)	\$359,762	\$89,706	\$449,468
Gross Domestic Product	\$993,654	\$323,952	\$1,317,606
Jobs	9,294	2,951	12,245
Labour Income	\$563,656	\$163,611	\$727,267
Total Taxes	\$315,589	\$108,531	\$424,120

Source: Statistics Canada I/O Model based on H/D calculations.

Table 4.5 - Taxes Attributable to Non-Travel Related RV Expenditures, 2011

	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Taxes on Products	\$90,723	\$38,977	\$129,700
Taxes on Production	\$55,769	\$20,471	\$76,240
Income Taxes	\$169,097	\$49,083	\$218,180
Total	\$315,589	\$108,531	\$424,120

Source: Statistics Canada I/O Model based on H/D calculations.

5 – Tourism Related RV Expenditures

The final components considered under this study are the expenditures made by RV owners while they travel with their recreation vehicles. This includes the expenditures made in major categories such as fuels, food, and accommodation services (at RV parks and campgrounds). This was the largest source of revenue associated with the recreation vehicle industry on an annual basis.

The primary data source used for this component of the study was Statistics Canada’s Travel Survey of Residents of Canada (TSRC). Harris/Decima commissioned a customized data tabulation of the TSRC which included only those records where the primary mode of transportation was a recreation vehicle. The results indicated that the level of visitation in each province roughly mirrored the overall population of each province, with Ontario and Québec seeing the most visitors, followed by British Columbia and Alberta (**Table 5.1**). Other results of interest that were included in the TSRC data are presented in **Tables 5.2** and **5.3**.

Table 5.1 - Destination Person Nights, 2011

Destination	Share
Atlantic	6.6%
Québec	21.5%
Ontario	32.8%
Manitoba	3.5%
Saskatchewan	4.9%
Alberta	14.5%
British Columbia	16.3%
Canada	100.0%

Source: Statistics Canada 2011 TSRC Custom data tabulation.
 Note: Total may not sum due to rounding.

Table 5.2 - Activities

Activity	Share	Activity	Share
Camping	67%	Canoe / Kayak	7%
Beach	28%	Festival / Fair	6%
Nat'l / Prov. Park	26%	Golf	5%
Wildlife Viewing	25%	Museum / Art Gallery	5%
Hiking	24%	Theme Park	4%
Cycling	20%	Casino	4%
Fishing	20%	Participate in Team Sport	3%
Boating	20%	Sport as Spectator	2%
Historic Site	12%	Zoo	1%
Theatre / Play / Concert	7%	Other	8%

Source: Statistics Canada 2011 TSRC Custom data tabulation.

Table 5.3 - Reported Spending per Trip, 2011

	Share
No spending reported	2%
Less than \$200	22%
\$200 - \$399	26%
\$400 - \$599	18%
\$600 - \$800	10%
\$800 - \$999	3%
\$1,000 - \$1,499	10%
\$1,500 or more	9%

Source: Statistics Canada 2011 TSRC Custom data tabulation.

Economic Impact Results – Tourism Related RV Expenditures

The data produced by the custom tabulation of RV travellers was used as the basis for inputs for the economic impact projection associated with recreation vehicle travel, however the TSRC estimate of the total number of trips taken by RV owners was significantly lower than expected (i.e., it suggested that less than half of RV owners took a trip in 2011).

The underestimate was likely the result of respondents in the TSRC indicating that they travelled by car / truck / van when they were towing a recreation trailer or using a camper, with the perception that a recreation vehicle was only a Class A or Class C motorhome. As a result, the total number of trips taken and the corresponding spending while travelling was increased to match the number of trips reported from the telephone survey reported in **Section 4**. In total, it was estimated that RV owners took a total of 8.0 million trips in 2011 (**Table 5.4**).

Table 5.4 - Total RV Trips, 2011

Province	Avg. Trips per year	Total Trips
Atlantic	5.8	975,093
Québec	3.7	1,021,431
Ontario	4.3	2,185,187
Manitoba	3.6	341,133
Saskatchewan	3.9	324,770
Alberta	4.1	1,751,475
British Columbia	4.3	1,377,678
Total	4.1	7,998,182

Sources: Statistics Canada 2011 TSRC Custom data tabulation, Harris/Decima web-based panel survey, August 2012.
 Note: Totals may not sum due to the inclusion of the Territories at the national level.

As falling tourism has effects across a broad range of industries, the economic impact assessment was modeled as a final demand shock rather than as an industry shock as in the previous sections. This involved splitting tourism expenditures such as vehicle operations into their base components such as gasoline, diesel fuel, oil and lubricants, etc. It was estimated that RV travellers spent a total of over \$7 billion on goods and services as they travelled across Canada.

Travel related expenditures associated with recreation vehicles generated nearly \$5.0 billion in net economic activity (GDP) across Canada and supported \$2.9 billion in wages and salaries (Labour Income) through 64,900 jobs (**Table 5.5**). Total taxes attributable to RV travel reached \$2.2 billion, with \$1.1 billion coming from taxes on products, \$208 million from taxes on production and \$882 million through income taxes supported by tourism related RV expenditures (**Table 5.6**). The total economic activity associated with recreation vehicle tourism expenditures was \$9.8 billion in 2011.

Table 5.5 - Economic Impact of Tourism Related RV Expenditures, 2011

Measure	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Initial Expenditure	\$7,017,089		\$7,017,089
Gross Output	\$7,854,562	\$1,963,657	\$9,818,219
Imports (Final goods & Intermediate inputs)	\$2,310,155	\$357,681	\$2,667,836
Gross Domestic Product	\$3,799,314	\$1,157,917	\$4,957,232
Jobs	53,204	11,707	64,911
Labour Income	\$2,287,761	\$654,594	\$2,942,355
Total Taxes	\$1,719,135	\$430,867	\$2,150,002

Source: Statistics Canada I/O Model based on H/D calculations.
 Note: Totals may not sum due to rounding.

Table 5.6 - Taxes Attributable to Tourism Related RV Expenditures, 2011

	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Taxes on Products	\$904,911	\$154,257	\$1,059,168
Taxes on Production	\$127,896	\$80,232	\$208,128
Income Taxes	\$686,328	\$196,378	\$882,707
Total	\$1,719,135	\$430,867	\$2,150,002
Source: Statistics Canada I/O Model based on H/D calculations. Note: Totals may not sum due to rounding.			

The following tables (**Tables 5.7 and 5.8**) provide the economic impact of campground and RV park operators, and thus represent a sub-set of the economic impact of the tourism industry as a whole.

Table 5.7 - Economic Impact of Campground and RV Park Operators Only, 2011

Measure	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Initial Expenditure	\$1,206,516		\$1,206,516
Gross Output	\$1,582,792	\$802,448	\$2,385,240
Imports (Final goods & Intermediate inputs)	\$59,151	\$57,067	\$116,218
Gross Domestic Product	\$1,147,366	\$470,001	\$1,617,367
Jobs	\$24,592	\$5,803	\$30,395
Labour Income	\$755,014	\$197,215	\$952,229
Total Taxes	\$267,557	\$100,954	\$368,511
Source: Statistics Canada I/O Model based on H/D calculations.			

Table 5.8 - Taxes Attributable to Campground and RV Park Operators, 2011

	Direct & Indirect (\$000's)	Induced (\$000's)	Total (\$000's)
Taxes on Products	\$12,065	\$6,991	\$19,057
Taxes on Production	\$28,987	\$34,799	\$63,786
Income Taxes	\$226,504	\$59,164	\$285,669
Total	\$267,557	\$100,954	\$368,511
Source: Statistics Canada I/O Model based on H/D calculations. Note: Totals may not sum due to rounding.			

6 - Summary

The Canadian RV industry is very broad in, encompassing the manufacture of recreation vehicles and parts, the retail sales and service of recreation vehicles, annual insurance, maintenance and repairs associated with recreation vehicle ownership as well as the expenditures associated with using recreation vehicles as they travel.

As a result, the economic impact associated with the Canadian RV industry includes every province and territory and most Canadian industries. **Table 6.1** summarizes that the direct spending associated with Canadian recreation vehicles was in excess of \$11.5 billion in 2011, which supported a total of \$14.5 billion in economic activity (Gross Output). A total of 98,800 jobs were supported by the Canadian recreation vehicle industry which paid a total of \$4.5 billion in wages and salaries. The net economic activity (GDP) was \$8.0 billion. In addition, taxes paid through the purchase of products, during the production of goods and services, as well as income taxes supported by the Canadian RV industry reached \$3.3 billion in 2011.

Table 6.1 - RV Economic Impact Summary, 2011

	Initial Expenditure (\$000's)	Gross Output (\$000's)	GDP (\$000's)	Jobs	Labour Income (\$000's)	Total Taxes (\$000's)
Retail (excl. manufacturing)	\$2,906,924	\$1,970,478	\$1,505,747	19,250	\$775,197	\$651,870
Manufacturing	\$264,830	\$511,631	\$210,046	2,373	\$102,673	\$40,411
Non-Travel Expenditures	\$1,358,016	\$2,162,078	\$1,317,606	12,245	\$727,267	\$424,120
Tourism Expenditures	\$7,017,089	\$9,818,219	\$4,957,232	64,911	\$2,942,355	\$2,150,002
Total	\$11,546,859	\$14,462,407	\$7,990,630	98,779	\$4,547,492	\$3,266,403

Source: Statistics Canada I/O Model based on H/D calculations

As previously mentioned, the economic impact of the recreation vehicle industry was felt across the country, with Québec, Ontario, Alberta and British Columbia having the largest impacts (as measured by Gross Output). The source of the impact varied from province to province; for example British Columbia had a tourism impact that was larger than Alberta's, however the impact of retail operations was much smaller than that of Alberta. (**Tables 6.3** and **6.6**). The largest increase in net economic activity (GDP) took place in Ontario, followed by Québec with Alberta and British Columbia similar in size (**Table 6.2**).

Table 6.2 – Economic Impact of Canadian Recreation Vehicle Industry by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$675,600	\$2,755,467	\$3,310,201	\$473,321	\$566,388	\$2,006,615	\$1,745,688	\$11,546,859
Gross Output (\$000s)	\$822,474	\$3,427,076	\$4,312,760	\$658,902	\$714,227	\$2,239,613	\$2,263,254	\$14,462,407
Gross Domestic Product (\$000s)	\$445,495	\$1,900,904	\$2,344,633	\$345,472	\$380,362	\$1,299,433	\$1,259,331	\$7,990,630
Jobs	5,759	23,629	29,405	4,234	4,755	15,284	15,573	98,779
Labour Income (\$000s)	\$264,680	\$1,102,633	\$1,336,768	\$194,161	\$212,480	\$703,523	\$725,232	\$4,547,492
Total Taxes (\$000s)	\$188,247	\$768,882	\$971,960	\$131,184	\$153,648	\$528,637	\$518,873	\$3,266,403
<i>Taxes on Products & Production (\$000s)</i>	<i>\$108,843</i>	<i>\$438,092</i>	<i>\$570,930</i>	<i>\$72,936</i>	<i>\$89,904</i>	<i>\$317,580</i>	<i>\$301,304</i>	<i>\$1,902,155</i>
<i>Income Taxes (\$000s)</i>	<i>\$79,404</i>	<i>\$330,790</i>	<i>\$401,030</i>	<i>\$58,248</i>	<i>\$63,744</i>	<i>\$211,057</i>	<i>\$217,569</i>	<i>\$1,364,248</i>

Note: Totals may not sum exactly due to rounding error.

Table 6.3 – Economic Impact of RV Retail Sales and Service (excl. Manufacturing) by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$148,849	\$722,440	\$677,137	\$103,327	\$159,727	\$755,191	\$340,253	\$2,906,924
Gross Output (\$000s)	\$72,687	\$457,342	\$536,031	\$94,480	\$118,263	\$443,180	\$246,017	\$1,970,478
Gross Domestic Product (\$000s)	\$56,231	\$338,247	\$411,913	\$62,315	\$83,467	\$353,411	\$198,339	\$1,505,747
Jobs	901	4,950	5,130	844	1,011	3,762	2,633	19,250
Labour Income (\$000s)	\$36,289	\$199,323	\$206,584	\$34,008	\$40,695	\$151,512	\$106,044	\$775,197
Total Taxes (\$000s)	\$26,546	\$153,990	\$176,682	\$27,555	\$35,452	\$143,869	\$87,045	\$651,870
<i>Taxes on Products & Production (\$000s)</i>	<i>\$15,659</i>	<i>\$94,193</i>	<i>\$114,707</i>	<i>\$17,353</i>	<i>\$23,243</i>	<i>\$98,416</i>	<i>\$55,232</i>	<i>\$419,311</i>
<i>Income Taxes (\$000s)</i>	<i>\$10,887</i>	<i>\$59,797</i>	<i>\$61,975</i>	<i>\$10,202</i>	<i>\$12,208</i>	<i>\$45,454</i>	<i>\$31,813</i>	<i>\$232,559</i>

Note: Totals may not sum exactly due to rounding error.

Table 6.4 – Economic Impact of RV Manufacturing by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$491	\$69,676	\$84,159	\$65,643	\$42,492	\$330	\$2,039	\$264,830
Gross Output (\$000s)	\$948	\$134,608	\$162,589	\$126,818	\$82,091	\$637	\$3,940	\$511,631
Gross Domestic Product (\$000s)	\$389	\$55,262	\$66,750	\$52,064	\$33,702	\$261	\$1,617	\$210,046
Jobs	4	624	754	588	381	3	18	2,373
Labour Income (\$000s)	\$190	\$27,013	\$32,628	\$25,449	\$16,474	\$128	\$791	\$102,673
Total Taxes (\$000s)	\$75	\$10,632	\$12,842	\$10,017	\$6,484	\$50	\$311	\$40,411
<i>Taxes on Products & Production (\$000s)</i>	<i>\$18</i>	<i>\$2,528</i>	<i>\$3,054</i>	<i>\$2,382</i>	<i>\$1,542</i>	<i>\$12</i>	<i>\$74</i>	<i>\$9,609</i>
<i>Income Taxes (\$000s)</i>	<i>\$57</i>	<i>\$8,104</i>	<i>\$9,788</i>	<i>\$7,635</i>	<i>\$4,942</i>	<i>\$38</i>	<i>\$237</i>	<i>\$30,802</i>

Note: Totals may not sum exactly due to rounding error.

Table 6.5 – Economic Impact of Non-Travel Related RV Expenditures by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$64,814	\$456,352	\$247,517	\$60,972	\$22,466	\$234,745	\$257,569	\$1,358,016
Gross Output (\$000s)	\$103,190	\$726,552	\$394,069	\$97,072	\$35,767	\$373,735	\$410,072	\$2,162,078
Gross Domestic Product (\$000s)	\$62,886	\$442,772	\$240,152	\$59,157	\$21,797	\$227,760	\$249,905	\$1,317,606
Jobs	584	4,115	2,232	550	203	2,117	2,322	12,245
Labour Income (\$000s)	\$34,710	\$244,393	\$132,555	\$32,653	\$12,031	\$125,715	\$137,938	\$727,267
Total Taxes (\$000s)	\$20,242	\$142,523	\$77,302	\$19,042	\$7,016	\$73,313	\$80,441	\$424,120
<i>Taxes on Products & Production (\$000s)</i>	<i>\$9,829</i>	<i>\$69,205</i>	<i>\$37,535</i>	<i>\$9,246</i>	<i>\$3,407</i>	<i>\$35,599</i>	<i>\$39,060</i>	<i>\$205,940</i>
<i>Income Taxes (\$000s)</i>	<i>\$10,413</i>	<i>\$73,318</i>	<i>\$39,766</i>	<i>\$9,796</i>	<i>\$3,609</i>	<i>\$37,714</i>	<i>\$41,381</i>	<i>\$218,180</i>

Note: Totals may not sum exactly due to rounding error.

Table 6.6 – Economic Impact of Tourism Related RV Expenditures (including Campground Operators) by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$461,446	\$1,507,000	\$2,301,387	\$243,379	\$341,703	\$1,016,349	\$1,145,826	\$7,017,089
Gross Output (\$000s)	\$645,649	\$2,108,574	\$3,220,071	\$340,532	\$478,107	\$1,422,062	\$1,603,225	\$9,818,219
Gross Domestic Product (\$000s)	\$325,989	\$1,064,622	\$1,625,818	\$171,935	\$241,397	\$718,001	\$809,470	\$4,957,232
Jobs	4,269	13,940	21,289	2,251	3,161	9,402	10,599	64,911
Labour Income (\$000s)	\$193,490	\$631,904	\$965,001	\$102,052	\$143,281	\$426,168	\$480,459	\$2,942,355
Total Taxes (\$000s)	\$141,385	\$461,737	\$705,134	\$74,570	\$104,696	\$311,404	\$351,076	\$2,150,002
<i>Taxes on Products & Production (\$000s)</i>	<i>\$83,338</i>	<i>\$272,166</i>	<i>\$415,634</i>	<i>\$43,954</i>	<i>\$61,712</i>	<i>\$183,554</i>	<i>\$206,938</i>	<i>\$1,267,296</i>
<i>Income Taxes (\$000s)</i>	<i>\$58,047</i>	<i>\$189,571</i>	<i>\$289,500</i>	<i>\$30,616</i>	<i>\$42,984</i>	<i>\$127,850</i>	<i>\$144,138</i>	<i>\$882,707</i>

Note: Totals may not sum exactly due to rounding error.

Table 6.7 – Economic Impact of Campground and RV Park Operators Only by Province, 2011

Measure	Atlantic	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total
Initial Expenditure (\$000s)	\$79,341	\$259,113	\$395,700	\$41,846	\$58,752	\$174,751	\$197,013	\$1,206,516
Gross Output (\$000s)	\$156,854	\$512,257	\$782,285	\$82,729	\$116,151	\$345,476	\$389,488	\$2,385,240
Gross Domestic Product (\$000s)	\$106,358	\$347,348	\$530,446	\$56,096	\$78,759	\$234,258	\$264,101	\$1,617,367
Jobs	1,999	6,528	9,969	1,054	1,480	4,402	4,963	30,395
Labour Income (\$000s)	\$62,619	\$204,502	\$312,301	\$33,027	\$46,370	\$137,920	\$155,490	\$952,229
Total Taxes (\$000s)	\$24,233	\$79,142	\$120,860	\$12,781	\$17,945	\$53,375	\$60,175	\$368,511
<i>Taxes on Products & Production (\$000s)</i>	<i>\$5,448</i>	<i>\$17,791</i>	<i>\$27,170</i>	<i>\$2,873</i>	<i>\$4,034</i>	<i>\$11,999</i>	<i>\$13,527</i>	<i>\$82,843</i>
<i>Income Taxes (\$000s)</i>	<i>\$18,786</i>	<i>\$61,351</i>	<i>\$93,690</i>	<i>\$9,908</i>	<i>\$13,911</i>	<i>\$41,376</i>	<i>\$46,647</i>	<i>\$285,669</i>

Note: Totals may not sum exactly due to rounding error.

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Appendix 1 – Glossary of Terms

Initial Expenditure - These figures indicate the amount of initial expenditures or revenue used in the analysis. This heading indicates not only the total magnitude of the spending but also the region in which it was spent (thus establishing the "impact" region).

Direct Impact - Relates ONLY to the impact on "front-line" businesses. These are businesses that initially receive the operating revenue or tourist expenditures for the project under analysis. From a business perspective, this impact is limited only to that particular business or group of businesses involved. From a tourist spending perspective, this can include all businesses such as hotels, restaurants, retail stores, transportation carriers, attraction facilities and so forth.

Indirect Impact - Refers to the impacts resulting from all intermediate rounds of production in the supply of goods and services to industry sectors identified in the direct impact phase. An example of this would be the supply and production of bed sheets to a hotel.

Induced Impact - These impacts are generated as a result of spending by employees (in the form of consumer spending) and businesses (in the form of investment) that benefited either directly or indirectly from the initial expenditures under analysis. An example of induced consumer spending would be the impacts generated by hotel employees on typical consumer items such as groceries, shoes, cameras, etc. An example of induced business investment would be the impacts generated by the spending of retained earnings, attributable to the expenditures under analysis, on machinery and equipment.

Gross Output - These figures represent the direct and indirect and total impact (including induced impacts) on gross output generated by the initial tourism expenditure. It should be noted that the gross output measure represents the **sum** total of all economic activity that has taken place and consequently involve double counting on the part of the intermediate production phase. Since the Gross Domestic Product (GDP) figure includes only the **net** total of all economic activity (i.e., considers only the value added), the gross output measure will always exceed or at least equal the value of GDP.

Imports - These figures indicate the direct, indirect and induced final demand and intermediate production requirements for imports both outside the province and internationally.

Gross Domestic Product (GDP) - These figures represent the total value of production of goods and services in the economy resulting from the initial expenditure under analysis (valued at market prices).

Jobs - These figures represent the employment generated by the initial expenditure in equivalent full-year jobs. These figures distinguish between the direct, indirect and induced impact. Equivalent full-year jobs include both part-time and full-time work in ratios consistent with the specific industries.

Labour Income - These figures represent the amount of wages and salaries generated by the initial expenditure. This information is broken down by the direct, indirect and induced impacts.

Total Taxes - These figures represent the amount of taxes contributed to municipal, provincial and federal levels of government relating to the project under analysis. This information is broken down by the direct, indirect and induced impacts.

Appendix 2 – Survey Summary

Recreation Vehicle Dealers Association Consumer Survey:

Harris/Decima conducted a web-based panel survey with 3,003 adult residents (aged 18 and older) across Canada between August 1st and 8th, 2012. Senior Harris/Decima consultants designed the survey questionnaire included on the following pages.

Quotas were established for regional distribution, age, and gender to ensure that the final responses could be weighted back to be representative of the Canadian population as a whole.

The final age and gender breakdown for the 3,003 completes are presented in the tables below:

Age:	Atlantic	Québec	Ontario	Manitoba / Saskatchewan	Alberta	British Columbia	Total
18-34	26	91	101	19	16	34	287
35-54	186	369	464	59	130	141	1349
55+	200	203	304	206	236	218	1367
Total	412	663	869	284	382	393	3003
Gender:	Atlantic	Québec	Ontario	Manitoba / Saskatchewan	Alberta	British Columbia	Total
Male	220	320	422	154	195	189	1,500
Female	192	343	447	130	187	204	1,503
Total	412	663	869	284	382	393	3,003

The web-based panel survey sample was weighted by region, age and gender to align it with the population of Canada.

From this survey, responses from a sub-set of the sample – those who own an RV (n=228) – were used to derive the statistics referenced in this report.

Harris/Decima teleVox Incidence Survey:

The Harris/Decima teleVox is a weekly telephone survey of 1,000 Canadians aged 18 and older. As part of another research study (conducted from May 10th to 20th, 2012), questions were asked to n=2,030 Canadians about their ownership of or access to the following: Motorized boat, Sailboat, Canoe/kayak, Motorbike, RV/Camping trailer, and/or Cottage. Results from this study were used to estimate the incidence of RV owners in Canada. Results of the study revealed that **14% of Canadian adults own or have access to a recreation vehicle.**

RVDA CONSUMER QUESTIONNAIRE

[ASK REGION, AGE AND GENDER UPFRONT]

[ALL RESPONDENTS:]

S1. In the **past three years**, have you taken a vacation trip of two or more nights where you spent at least one night in paid accommodations?

[SINGLE RESPONSE]

1. Yes
2. No
9. Don't know

S2. In the **next year**, how likely is it that you will take a vacation trip of two or more nights where you will spend at least one night in paid accommodations?

[SINGLE RESPONSE]

5. Definitely
4. Very likely
3. Somewhat likely
2. Not very likely
1. Not at all likely
9. Don't know

[ALL RESPONDENTS:]

Q1. Do you own a Recreation Vehicle (RV)?

[SINGLE RESPONSE]

1. Yes
2. No [TERMINATE]
9. Don't know [TERMINATE]

Q2. When did you purchase your RV?
[\[SINGLE RESPONSE\]](#)

1. 2012
2. 2011
3. 2010
4. 2009
5. 2008
6. 2007 or earlier
9. Don't recall

Q3. Where did you purchase your RV?
[\[SINGLE RESPONSE\]](#)

1. Dealer in Canada
2. Imported from the US
3. Private Sale [\[SKIP TO Q5\]](#)
4. Other (specify)
9. Don't recall

Q4. Did you purchase your RV new or used?
[\[SINGLE RESPONSE\]](#)

1. New
2. Used
9. Don't recall

Q5. What type of RV do you own?
[\[SINGLE RESPONSE\]](#)

1. Folding camping trailer



2. Truck camper



3. Conventional travel trailer



4. Fifth wheel travel trailer



5. Sports utility RV (SURV)



6. Expandable travel trailer/hybrid



7. Class A motorhome



8. Class B camper van



9. Class C mini motorhome



10. Park models



11. Other (Specify)

99. Don't Know

Q6. Is this your first RV?
[SINGLE RESPONSE]

- 1. Yes [SKIP TO Q8]
- 2. No [ASK Q7]
- 9. Don't know [SKIP TO Q8]

Q7. What did you do with your previous RV?
[SINGLE RESPONSE]

- 1. Still own it
- 2. Traded it in
- 3. Sold via private sale
- 4. Scrap yard
- 5. Other (specify)
- 9. Don't know

[IF Q2=1 (2012) AND Q6=1 (YES), SKIP TO END.]

Q8. How many overnight trips did you take in your RV in 2011 in:
[ENTER WHOLE NUMBERS ONLY]

Canada? _____

The US? _____

Q9. Thinking about expenditures for your RV, how much would you say you spent in 2011 on each of the following? Please record your answer in CDN\$ and include only expenditures spent in Canada.

If you are unsure of an exact amount, please provide an estimate.

[ENTER WHOLE NUMBERS ONLY]

Storage? \$_____

Insurance? \$_____

Maintenance? \$_____

Equipment/accessories for your RV? \$_____

Appendix 3 – Provincial Summary

ATLANTIC	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Atlantic
Initial Expenditure (\$000s)	\$148,849	\$491	\$64,814	\$461,446	\$79,341	\$675,600
Gross Output (\$000s)	\$72,687	\$948	\$103,190	\$645,649	\$156,854	\$822,474
Gross Domestic Product (\$000s)	\$56,231	\$389	\$62,886	\$325,989	\$106,358	\$445,495
Jobs	901	4	584	4,269	1,999	5,759
Labour Income (\$000s)	\$36,289	\$190	\$34,710	\$193,490	\$62,619	\$264,680
Total Taxes (\$000s)	\$26,546	\$75	\$20,242	\$141,385	\$24,233	\$188,247
<i>Taxes on Products & Production (\$000s)</i>	<i>\$15,659</i>	<i>\$18</i>	<i>\$9,829</i>	<i>\$83,338</i>	<i>\$5,448</i>	<i>\$108,843</i>
<i>Income Taxes (\$000s)</i>	<i>\$10,887</i>	<i>\$57</i>	<i>\$10,413</i>	<i>\$58,047</i>	<i>\$18,786</i>	<i>\$79,404</i>
Note: Totals may not sum exactly due to rounding error.						

QUÉBEC	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Québec
Initial Expenditure (\$000s)	\$722,440	\$69,676	\$456,352	\$1,507,000	\$259,113	\$2,755,467
Gross Output (\$000s)	\$457,342	\$134,608	\$726,552	\$2,108,574	\$512,257	\$3,427,076
Gross Domestic Product (\$000s)	\$338,247	\$55,262	\$442,772	\$1,064,622	\$347,348	\$1,900,904
Jobs	4,950	624	4,115	13,940	6,528	23,629
Labour Income (\$000s)	\$199,323	\$27,013	\$244,393	\$631,904	\$204,502	\$1,102,633
Total Taxes (\$000s)	\$153,990	\$10,632	\$142,523	\$461,737	\$79,142	\$768,882
<i>Taxes on Products & Production (\$000s)</i>	<i>\$94,193</i>	<i>\$2,528</i>	<i>\$69,205</i>	<i>\$272,166</i>	<i>\$17,791</i>	<i>\$438,092</i>
<i>Income Taxes (\$000s)</i>	<i>\$59,797</i>	<i>\$8,104</i>	<i>\$73,318</i>	<i>\$189,571</i>	<i>\$61,351</i>	<i>\$330,790</i>
Note: Totals may not sum exactly due to rounding error.						

ONTARIO	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Ontario
Initial Expenditure (\$000s)	\$677,137	\$84,159	\$247,517	\$2,301,387	\$395,700	\$3,310,201
Gross Output (\$000s)	\$536,031	\$162,589	\$394,069	\$3,220,071	\$782,285	\$4,312,760
Gross Domestic Product (\$000s)	\$411,913	\$66,750	\$240,152	\$1,625,818	\$530,446	\$2,344,633
Jobs	5,130	754	2,232	21,289	9,969	29,405
Labour Income (\$000s)	\$206,584	\$32,628	\$132,555	\$965,001	\$312,301	\$1,336,768
Total Taxes (\$000s)	\$176,682	\$12,842	\$77,302	\$705,134	\$120,860	\$971,960
<i>Taxes on Products & Production (\$000s)</i>	<i>\$114,707</i>	<i>\$3,054</i>	<i>\$37,535</i>	<i>\$415,634</i>	<i>\$27,170</i>	<i>\$570,930</i>
<i>Income Taxes (\$000s)</i>	<i>\$61,975</i>	<i>\$9,788</i>	<i>\$39,766</i>	<i>\$289,500</i>	<i>\$93,690</i>	<i>\$401,030</i>

Note: Totals may not sum exactly due to rounding error.

MANITOBA	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Manitoba
Initial Expenditure (\$000s)	\$103,327	\$65,643	\$60,972	\$243,379	\$41,846	\$473,321
Gross Output (\$000s)	\$94,480	\$126,818	\$97,072	\$340,532	\$82,729	\$658,902
Gross Domestic Product (\$000s)	\$62,315	\$52,064	\$59,157	\$171,935	\$56,096	\$345,472
Jobs	844	588	550	2,251	1,054	4,234
Labour Income (\$000s)	\$34,008	\$25,449	\$32,653	\$102,052	\$33,027	\$194,161
Total Taxes (\$000s)	\$27,555	\$10,017	\$19,042	\$74,570	\$12,781	\$131,184
<i>Taxes on Products & Production (\$000s)</i>	<i>\$17,353</i>	<i>\$2,382</i>	<i>\$9,246</i>	<i>\$43,954</i>	<i>\$2,873</i>	<i>\$72,936</i>
<i>Income Taxes (\$000s)</i>	<i>\$10,202</i>	<i>\$7,635</i>	<i>\$9,796</i>	<i>\$30,616</i>	<i>\$9,908</i>	<i>\$58,248</i>

Note: Totals may not sum exactly due to rounding error.

SASKATCHEWAN	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Saskatchewan
Initial Expenditure (\$000s)	\$159,727	\$42,492	\$22,466	\$341,703	\$58,752	\$566,388
Gross Output (\$000s)	\$118,263	\$82,091	\$35,767	\$478,107	\$116,151	\$714,227
Gross Domestic Product (\$000s)	\$83,467	\$33,702	\$21,797	\$241,397	\$78,759	\$380,362
Jobs	1,011	381	203	3,161	1,480	4,755
Labour Income (\$000s)	\$40,695	\$16,474	\$12,031	\$143,281	\$46,370	\$212,480
Total Taxes (\$000s)	\$35,452	\$6,484	\$7,016	\$104,696	\$17,945	\$153,648
<i>Taxes on Products & Production (\$000s)</i>	<i>\$23,243</i>	<i>\$1,542</i>	<i>\$3,407</i>	<i>\$61,712</i>	<i>\$4,034</i>	<i>\$89,904</i>
<i>Income Taxes (\$000s)</i>	<i>\$12,208</i>	<i>\$4,942</i>	<i>\$3,609</i>	<i>\$42,984</i>	<i>\$13,911</i>	<i>\$63,744</i>
Note: Totals may not sum exactly due to rounding error.						

ALBERTA	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total Alberta
Initial Expenditure (\$000s)	\$755,191	\$330	\$234,745	\$1,016,349	\$174,751	\$2,006,615
Gross Output (\$000s)	\$443,180	\$637	\$373,735	\$1,422,062	\$345,476	\$2,239,613
Gross Domestic Product (\$000s)	\$353,411	\$261	\$227,760	\$718,001	\$234,258	\$1,299,433
Jobs	3,762	3	2,117	9,402	4,402	15,284
Labour Income (\$000s)	\$151,512	\$128	\$125,715	\$426,168	\$137,920	\$703,523
Total Taxes (\$000s)	\$143,869	\$50	\$73,313	\$311,404	\$53,375	\$528,637
<i>Taxes on Products & Production (\$000s)</i>	<i>\$98,416</i>	<i>\$12</i>	<i>\$35,599</i>	<i>\$183,554</i>	<i>\$11,999</i>	<i>\$317,580</i>
<i>Income Taxes (\$000s)</i>	<i>\$45,454</i>	<i>\$38</i>	<i>\$37,714</i>	<i>\$127,850</i>	<i>\$41,376</i>	<i>\$211,057</i>
Note: Totals may not sum exactly due to rounding error.						

BRITISH COLUMBIA	Retail (excl. Manufacturing)	Manufacturing	Non-Travel Expenditures	Tourism Expenditures	Campground / RV Parks	Total British Columbia
Initial Expenditure (\$000s)	\$340,253	\$2,039	\$257,569	\$1,145,826	\$197,013	\$1,745,688
Gross Output (\$000s)	\$246,017	\$3,940	\$410,072	\$1,603,225	\$389,488	\$2,263,254
Gross Domestic Product (\$000s)	\$198,339	\$1,617	\$249,905	\$809,470	\$264,101	\$1,259,331
Jobs	2,633	18	2,322	10,599	4,963	15,573
Labour Income (\$000s)	\$106,044	\$791	\$137,938	\$480,459	\$155,490	\$725,232
Total Taxes (\$000s)	\$87,045	\$311	\$80,441	\$351,076	\$60,175	\$518,873
<i>Taxes on Products & Production (\$000s)</i>	<i>\$55,232</i>	<i>\$74</i>	<i>\$39,060</i>	<i>\$206,938</i>	<i>\$13,527</i>	<i>\$301,304</i>
<i>Income Taxes (\$000s)</i>	<i>\$31,813</i>	<i>\$237</i>	<i>\$41,381</i>	<i>\$144,138</i>	<i>\$46,647</i>	<i>\$217,569</i>
Note: Totals may not sum exactly due to rounding error.						